Re-Purpose Data— **Dark*** Data

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NYC/EDC

Information Technology

Gartner Glossary

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Dark Data

Gartner defines **dark data** as the information assets organizations collect, process and store during regular business activities, but generally fail to use for other purposes (for example, analytics, business relationships and direct monetizing). Similar to dark matter in physics, dark data often comprises most organizations' universe of information assets. Thus, organizations often retain dark data for compliance purposes only. Storing and securing data typically incurs more expense (and sometimes greater risk) than value.

Lifecycle Data Management

- ✓Collect
- ✓Process
- ✓Distribute
- ✓Share
- ✓Analyze
- ✓Archive
- ➢**REPURPOSE**

ULTIMATE
HANKSGIVIN
CHALLENGE

HOLIDAY
BAKING
CHAMPIONSHIP

NYCEDC initiated the Graffiti-Free NYC (GFNYC) Program in 1999 as the first full-time, street-by-street graffiti removal service in New York City. The program began in Brooklyn, and early success prompted its expansion to the Bronx, Queens, Staten Island, and Manhattan.

Graffiti-Free NYC is a cooperative effort between NYCEDC, The New York City Department of Sanitation, and the Office of the Mayor.

https://edc.nyc/program/graffiti-free-nyc

Closed Incidents by Fiscal Year

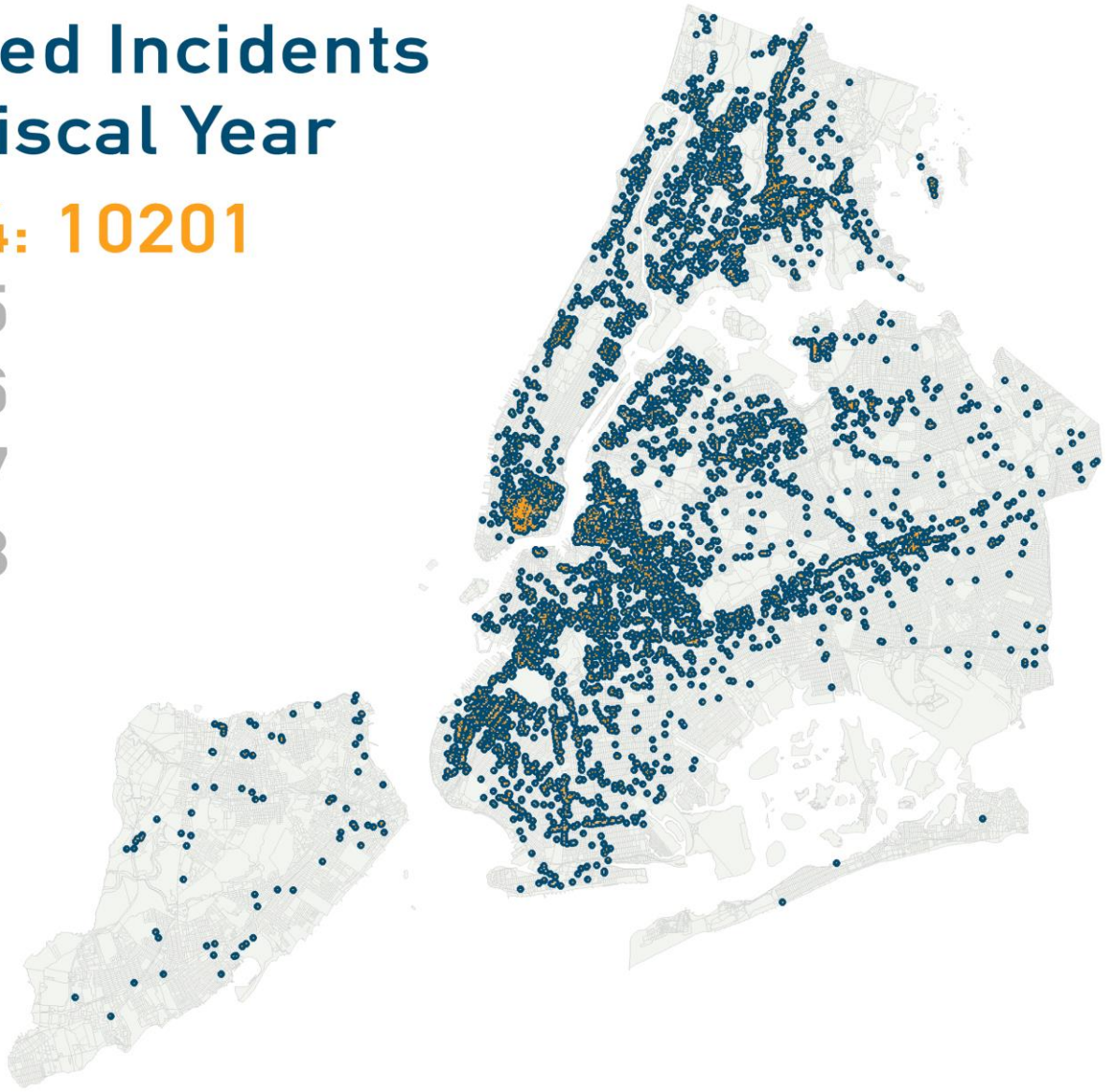
2014: 10201

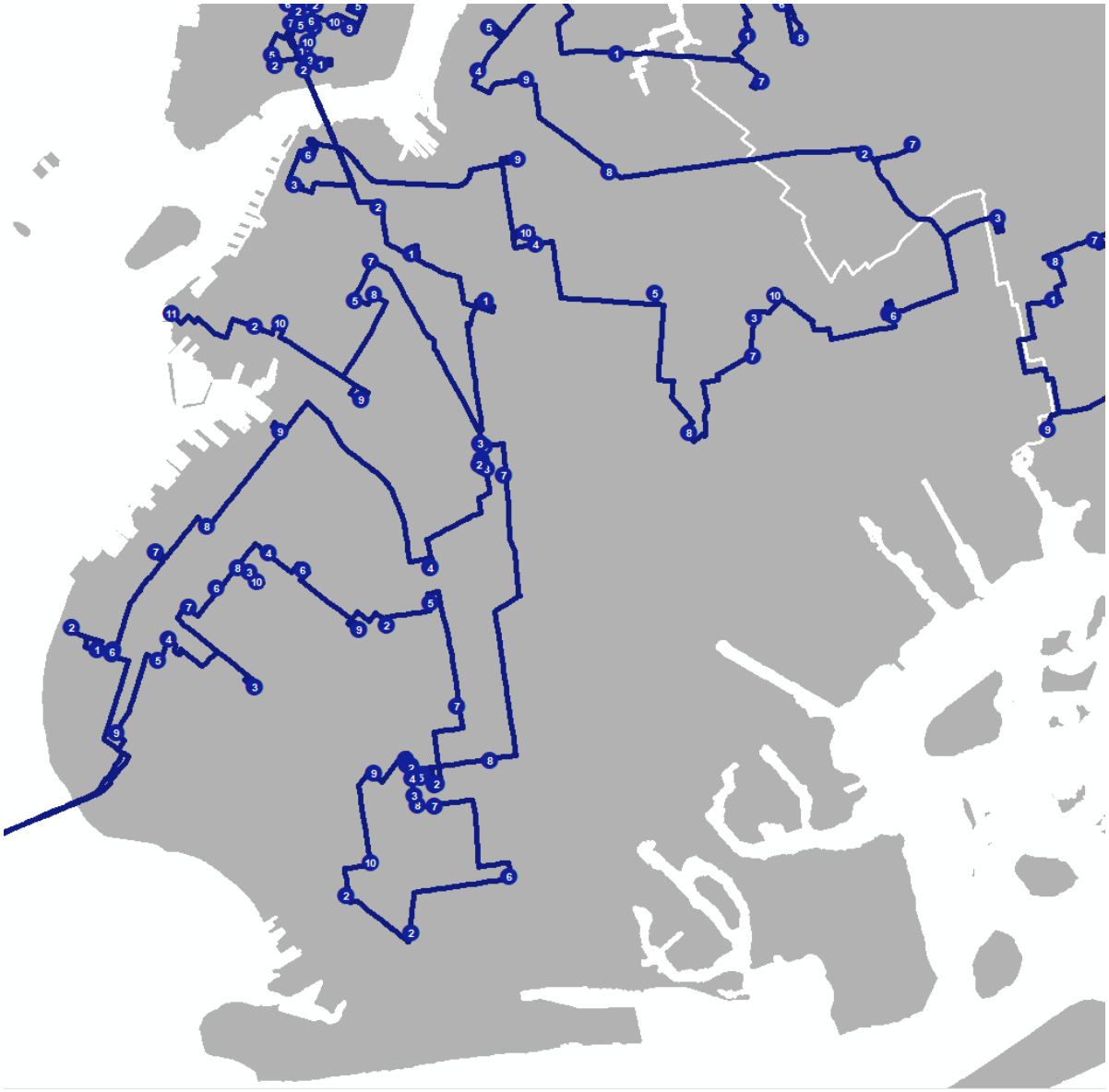
2015

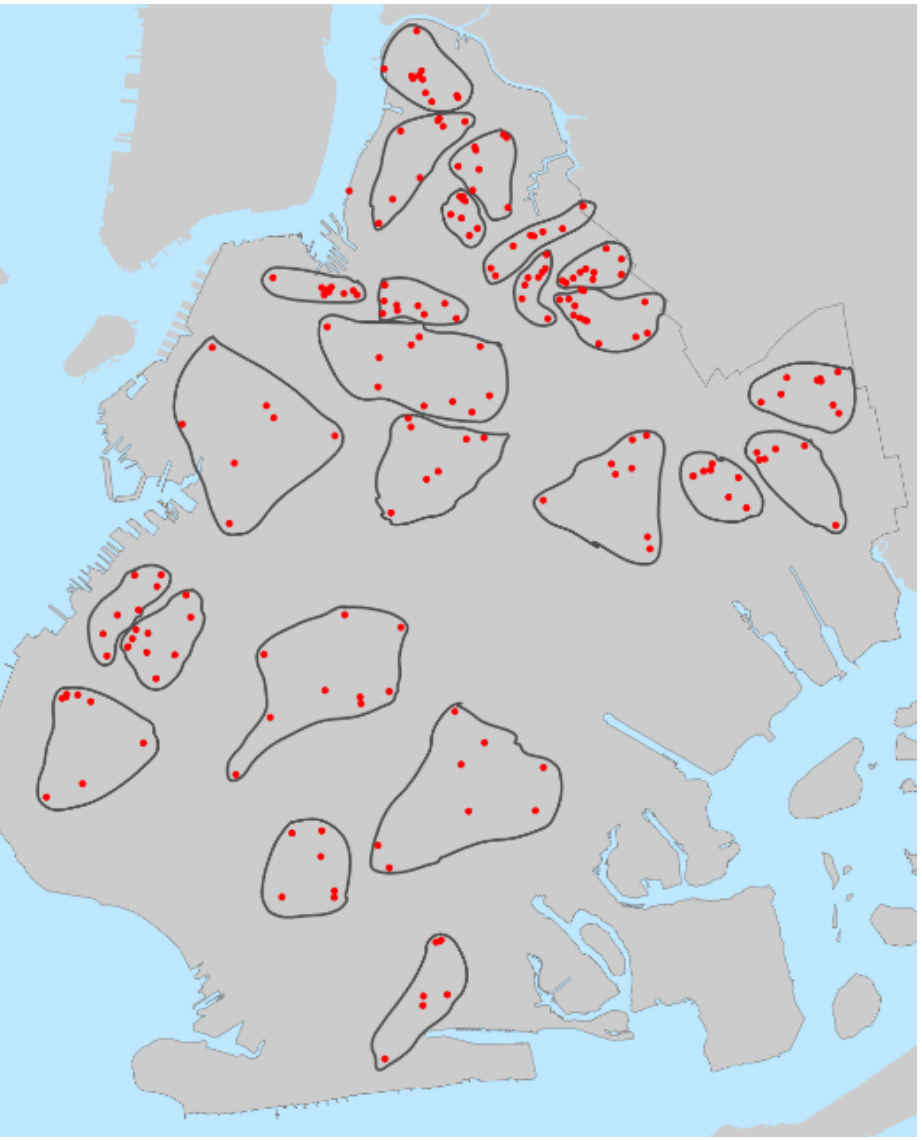
2016

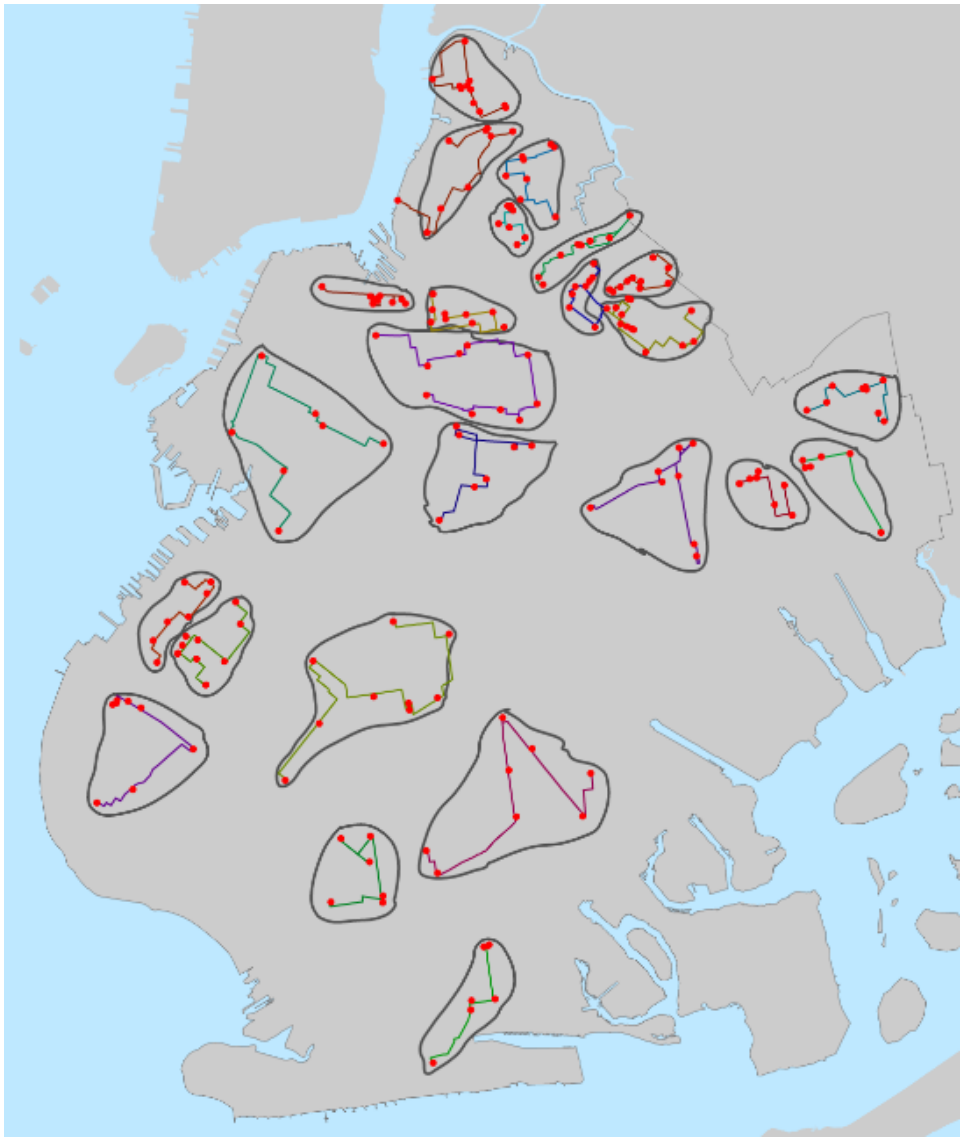
2017

2018

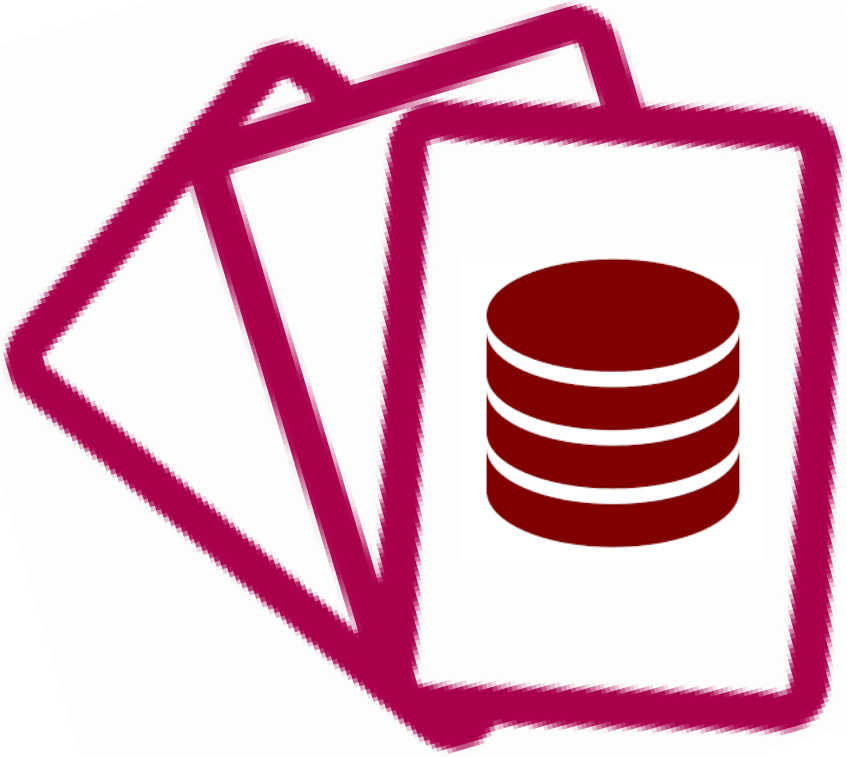


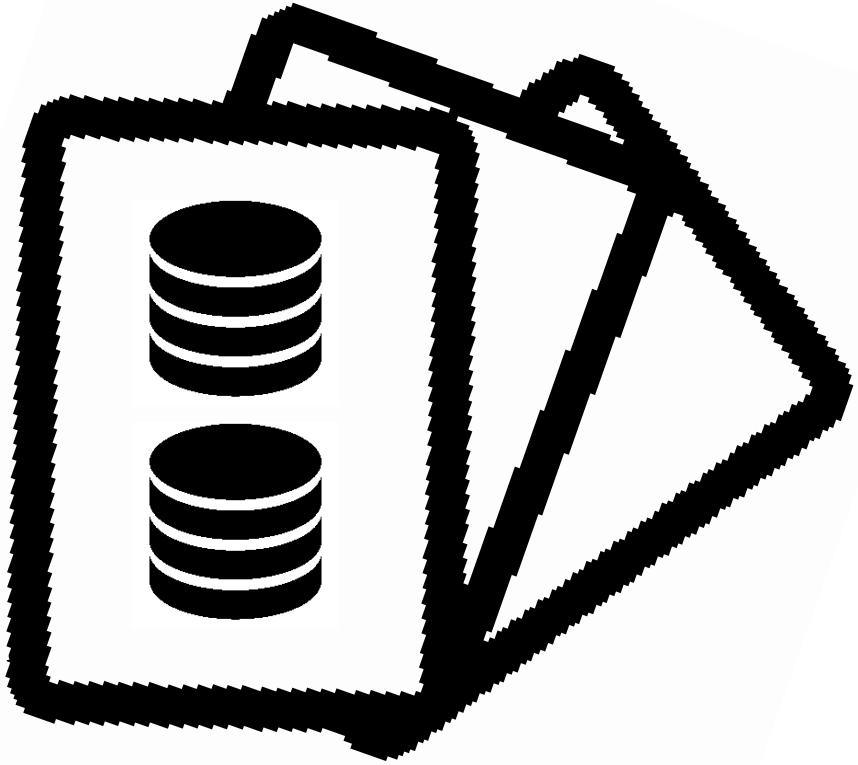






You Gotta
Know When To
Hold 'em and
Know When To
Fold 'em





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